



## Careers Information ... Staff

Careers Education Information Advice and Guidance (CEIAG) is the **responsibility of all staff in all curriculum areas**. CEIAG is embedded within the curriculum at Broughton High School which brings learning to life and helps raise the aspirations of all pupils. Opportunities are developed within curriculum areas for pupils to develop their employability skills and teachers make this learning explicit.

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### Why it matters?

- Pupils feel more engaged in their learning when they perceive the relevance of what they are studying to their own and other people's lives
- Pupils become more aspirational, understanding that perceived barriers can be overcome and that there are numerous pathways to success
- Subject teachers are highly influential – Pupils are 18 times more likely to be motivated to learn if their teachers know their hopes and dreams
- Staff highlighting the relevance of their subject to future careers and opportunities creates social capital for young people with more limited networks
- Improving career guidance in secondary schools and colleges can lead to better pupil outcomes, while also raising aspirations and increasing engagement with education. (Source: [careersandenterprise.co.uk](http://careersandenterprise.co.uk))

### Where to go for help?

Email the Head of Careers, Mrs Smethurst [smethurstj@broughtonhigh.co.uk](mailto:smethurstj@broughtonhigh.co.uk) for assistance in your curriculum area, be it sources of information or help creating an experience for pupils of Broughton High School.

The websites below provide information about several different careers and university courses across a wide range of subjects:

