



CULTURAL CAPITAL OPPORTUNITIES IN BUSINESS

	Term 1	Term 2	Term 3
Year 10	<p>Homework – when did business start? Where does the word business come from?</p> <p>Pupils learn about the role and responsibilities of public sector organisations within the UK economy.</p> <p>Presentation skills in order to develop public speaking: awareness of audience, self-confidence.</p> <p>Share ownership activity.</p> <p>Undercover Boss – Euro Foods – what social protocols will the owner have had to have learnt to succeed in modern Britain.</p> <p>Visiting speaker – Stephen Logan - looking at the skills he has needed to be successful and how he has grown his business.</p>	<p>Inter-generational activity requiring pupils to find out from parents and other adults about the different ways of working. They are required to bring their research back into the classroom to share with their peers.</p> <p>Developing speech, confidence and eye contact when addressing an audience and working as part as a team to multitask and work to a deadline - news report on trends in ways of working.</p> <p>Understanding the process and protocols of applying for jobs and being successful. (eye contact, hand shaking etc.) Recruitment and selection activities and procedures: application forms, aptitude tests, assessment centres, interviews.</p> <p>Extended Homework – Revision skills (series of independent online learning tasks to be completed for home work to develop resilience and increase awareness of effective revision skills. https://ondemand.tutor2u.net/courses/094e96e0-bbd6-4bcc-b02b-03bb96e21624</p>	<p>Developing an awareness of what it is like to study Law and train/work as a solicitor. Understand what discrimination in the work place might look like, where it could happen and the law (The Equality Act 2010) that protects people from it. Understand rights of consumers under the Consumer Rights Act 2015.</p> <p>Extended Homework – Employability skills (series of independent online learning tasks to be completed for homework to provide insights, guidance and support on the key skills students will need to succeed at work. https://ondemand.tutor2u.net/students/employability-skills-skills-booster</p>
Year 11	<p>Understanding the importance of planning spending and cash flow. Different sources of finance available and the advantages and disadvantages of each.</p> <p>Impact of business decisions about where to locate operations. Discussion and paired activity.</p>	<p>Market segmentation and an awareness of how business provide different products for different groups of the market.</p> <p>Developing an awareness of business ethics and sustainability and appreciating others point of view and exploring social and moral implications of business decisions.</p> <p>Learning about social issues that can affect businesses, such as the response to negativity in the media relating to business practice, changes in unemployment and interest rates.</p>	<p>Global Business - Trade embargos and an awareness of what is socially acceptable in business in different cultures. (HSBC culture adverts) https://vimeo.com/45224013</p> <p>Starbuck article – how different locations affects the business.</p>