WIDER READING IN BUSINESS

Reading is an essential part of success in Business.
Being able to read, understand and analyse an article or report is a key aspect of our curriculum.
We encourage pupils to read in a variety of ways. Many lessons will include reading at some point – both aloud and reading independently in silence. We read from different types of documents, including extracts from books, newspaper and magazine articles as well as text books.
When analysing texts, we often use the guided reading process in order to support pupils in understanding and analysing a passage.
Below are some examples of key reading materials that are used in GCSE Business:

	Term 1	Term 2	Term 3
Year 10	**Homework** week 2-4 Subject reading text – 'How they started' – pupils pick a business they are interested in, read the chapter in the book and produce a piece of work reflecting on it. Unit 1.1 Role of Entrepreneurs, why started business. https://www.lancashiretelegraph.co.uk/news/20241366.blackburn-mum-turns-love-cooking-career-covid/ 1.3 Ownership https://www.lancashiretelegraph.co.uk/news/20249618.sweet-success-great-harwoods-finch-bakery-twins/ **Homework** week 7 and 8 – Research and read about a business on https://www.lancashiretelegraph.co.uk/news/business/ complete tasks on Firefly. 1.4 Aims and Objectives Gap article on changing aims and objectives and external factors influence aims. https://www.dailymail.co.uk/femail/article-3138064/How-fell-love-GAP-High-Street-chain-closes-quarter-stores-gets-stuck-time-warp-rut.html (guided reading) 1.5 Stakeholders Article - Northamptonshire Weetabix workers to double strike days https://www.bbc.co.uk/news/uk-england-northamptonshire-59121448	3.2a – Ways of working https://www.bbc.com/worklife/article/20210915-how-companies-around-the-world-are-shifting-the-way-they-work 3.5 Motivation and Retention https://www.bbc.co.uk/news/business-43328806 3.6 Training and Development Homework week 2 Research on Apprenticeships https://www.apprenticeships.gov.uk/apprentices/how-do-they-work# complete tasks on Firefly.	3.1 Human Resources https://www.theguardian.com/business/2018/jul/16/marks-spencer-to-cut-another-300-jobs-to-reel-in-management-costs **Homework** week 2 Labour Market Information (LMI) Careers https://icould.com/explore/#subject *Encouragement and guidance on extended reading (see list below)*
Year 11	4.5 Location https://www.theguardian.com/society/2015/nov/25/england-wales-oldest-youngest-populations-eastbourne-bury 4.1 Technology for production https://www.bbc.co.uk/news/uk-england-leicestershire-59124696	Article for Unit 6.2 the economy – drop in disposable income https://www.bbc.co.uk/news/business-65966725 Article for Unit 6.1 Environmental considerations How to brew a greener beer https://www.nationalgeographic.com/environment/article/how-to-brew-a-greener-beer	4.6 Working with suppliers – logistics https://www.bbc.co.uk/news/business-58921947 https://www.bbc.co.uk/news/business-59085835 Unit 6.3 Globalisation https://news.sky.com/story/p-o-ferries-suspends-all-sailings-ahead-of-major-announcement-12568327 Globalisation and marketing. Starbucks https://realbusiness.co.uk/how-starbucks-adapts-to-local-tastes-when-going-abroad M and S http://www.telegraph.co.uk/business/2017/03/14/marks-spencer-pulls-chinas-high-street-worlds-biggest-retail/

We also have a range of non-fiction books and reading resources that we recommend for pupils to read beyond the curriculum:
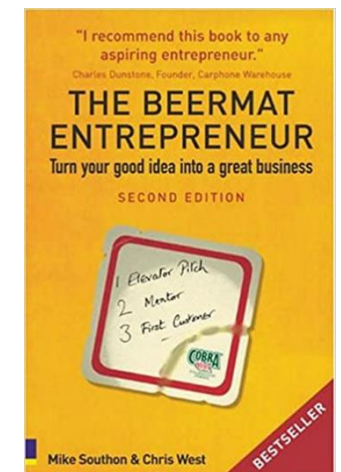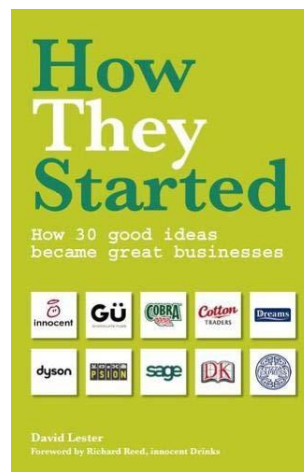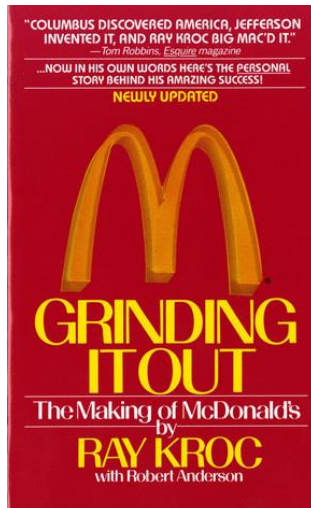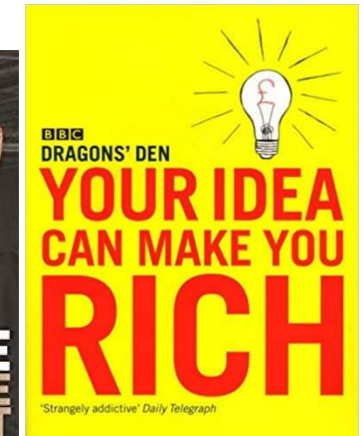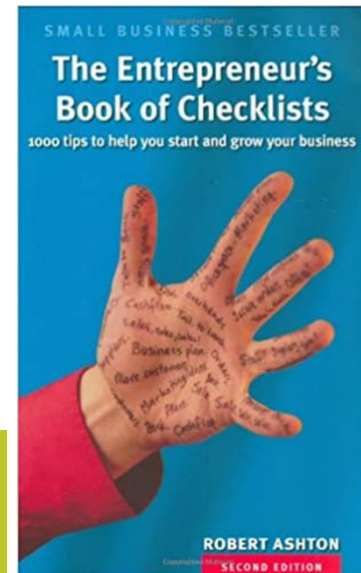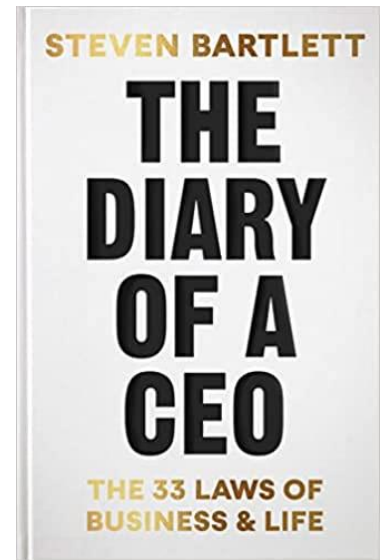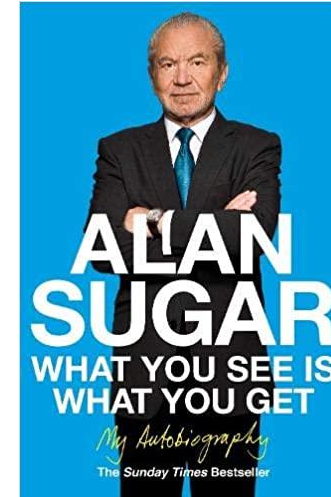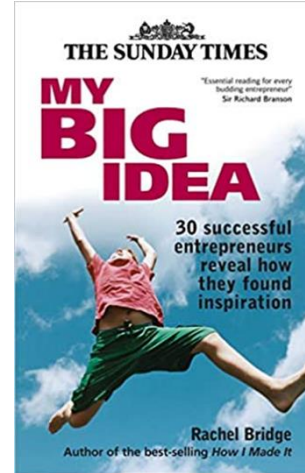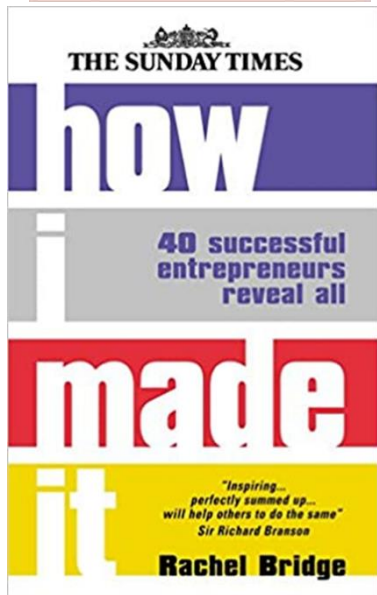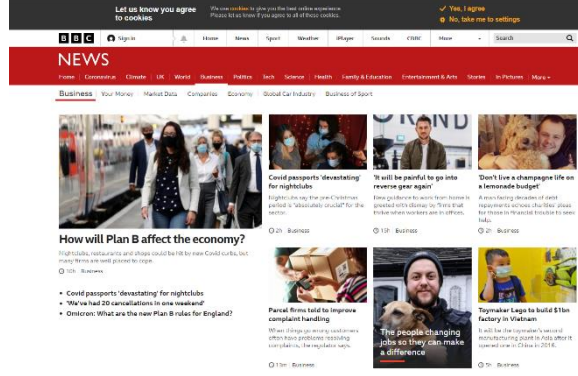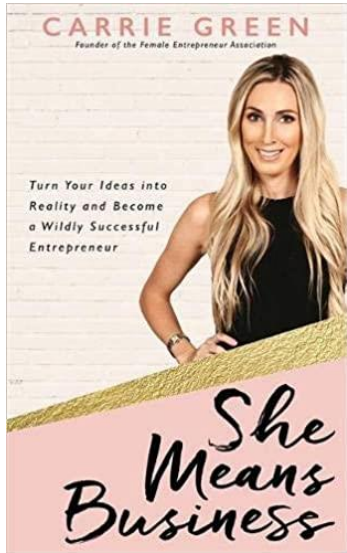
Read like an...
ENTREPRENEUR

Look for key terms and concepts

Do you know what all the key terms and concepts mean? How can you improve your understanding?

Look for key information about businesspeople

When and where were they born? What were their key achievements? How did they stay motivated?

Interpret data, illustrations and charts carefully

What is the data showing? What can you infer from the data? Is it what you would expect based on your existing knowledge?

Make links with other things you know

How can you link this information to things you have learned in other subjects, such as Math?

"If you don't have big dreams and goals, you'll end up working for someone that does." - Unknown

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