

# Business 'Presentation, Marking and Feedback' eBook.



# The rationale of the Business exercise book:

- Business exercise books are a record of pupil progress over time. They also provide notes on the units of work pupils need to revise from to be successful in the exams and other interim assessments.
- A book may include any of the following: detailed notes or mind-maps, glued-in worksheets, knowledge organisers, extended written responses.
- Work should always be detailed, well presented and of the highest quality.
- Some assessment pieces are included in the same book to allow for the successful tracking of pupil progression.
- At KS4, pupils use an assessment folder alongside their class book where any formal assessments / mocks exams are recorded. This allows pupils access to a useful revision resource in the lead up to any exams they are sitting.
- KS4 class books are **yellow** or **red**.

# Marking and feedback policy in Business:

- Pupils should receive feedback from teachers every fortnight (in line with the school's marking and feedback policy).
- Feedback can take a range of different forms such as: peer, self and teacher marking; detailed marking / annotating of work; verbal feedback and whole-class feedback.
- It is important that pupil effort is recognised and rewarded and any substandard work re-done.
- Teachers should use the marking codes opposite to make marking manageable.
- Pupils should use a **blue** or a **black** pen when completing work.
- A **green** pen is used when work receives feedback (teacher, peer or self)
- A **purple** pen is used when a pupil responds to feedback in some way
- A **red** pen is used when a pupil self-edits or proofreads their work.

## Marking codes:

- SP.** Spelling error
- C.** Capital letter
- P.** Missing punctuation
- Gr.** Grammatical error
- //** New paragraph
- A.** An action to complete

## **Business Assessment work marking codes:**

- K Knowledge
- Ap Application
- I Impact
- R Recommendation
- J Justification

The following sticker will be used by teachers to signpost substandard work and request a re-submission

## QUALITY CONTROL REJECTED:

By:

Date:

Reason(s):





# Steps to Success in Business

Name: \_\_\_\_\_ Topic: \_\_\_\_\_ Date: \_\_\_\_\_ Class: \_\_\_\_\_

WWW:



EBI:



Misconceptions:



Final Step - Complete the Steps to Success Task on your assessment, extra space is here if you need it!



**SPAG**

Correct the 5 errors of SPAG from your test below.

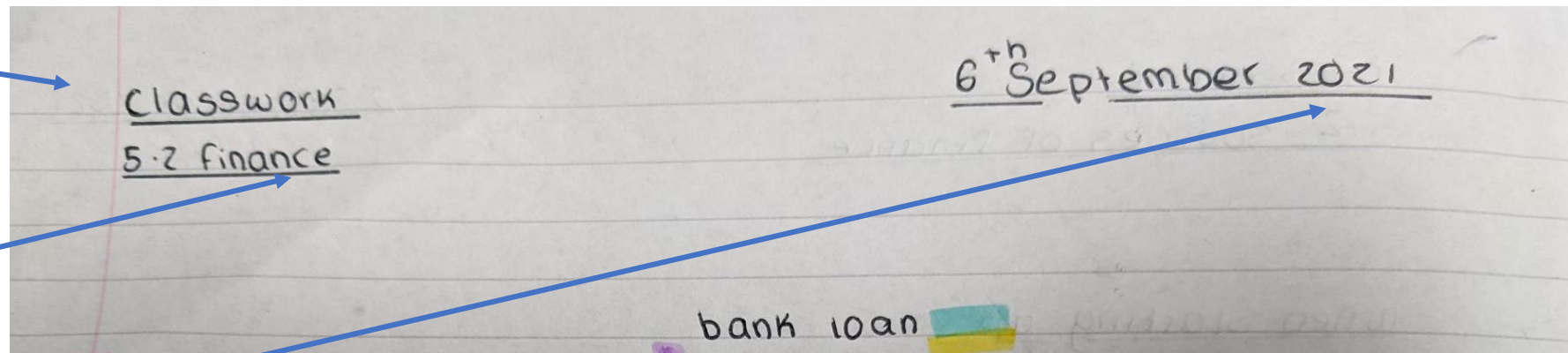


Error:	Correction

An example of a whole class feedback marking sheet

# How a pupil should set their work out:

- Classwork or homework should be recorded in the margin and underlined.
- The unit number and title should be underlined in the centre of the page.
- The date should appear on the right hand side of the page and be underlined.



# Using the correct colours:

Teacher comments

Self-editing before  
submission

Response to teacher  
feedback

stakeholder groups of a business.

1 Customers ✓

2 Suppliers ✓

ii. Explain **one** objective which an **internal** stakeholder group of Boots UK may have. [2]

Internal stakeholder group employees

Objective The employees will want a future for their job at Boots by going through the ranks of promotion. The employees at boots will want good pay for selling the beauty products. NA [2]

A well-known restaurant chain buys another well-known restaurant chain.

What is this an example of?

A A horizontal takeover  
B A vertical merger  
C Diversification  
D Innovation

Your answer ☒ A ✓



# The marking and feedback codes in action:

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13a. Analyse **two** benefits for Beautiful Buds plc of growing externally.

Benefit

1 One benefit for Beautiful Buds growing externally is that they can get more customers by selling their plants in another garden centre because then they are certain that there ~~are~~ will always be somewhere to sell the plants they have grown as they won't have to rely on other garden centres as much.

Benefit

2 Another benefit is that they can maximise profit from their plants because shoppers may see those plants when looking for other things and want to buy them. This gives Beautiful Buds more publicity if ~~people~~ customers know what the business is they can spread the word to bring in new customers.

(5) [6]



# The importance of pupils responding to feedback:

Subject-specific spellings  
should be completed 3  
times in the margin

ii. Explain why the objectives of The Works may differ to those of Saranne's new business.

Saranne is just starting her business so when she starts, her main objective will be to survive whereas The Works will be wanting to grow the business to ~~or~~ ~~max~~ maximise profit. why? because it's an established business so so now it's survived and now wanting to have new objectives

Which of the following...

Pupils may respond to feedback in purple pen either by adding / amending their original response or making notes for future improvement