

YEAR 10

Year 10	
Component number and title	3: Promotion and Finance for Enterprise

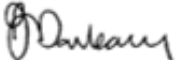
Year 10	
Component number and title	2: Planning for and Pitching an Enterprise Activity
Learning aim	A: Explore ideas and plan for a micro-enterprise activity

YEAR 11

Year 11	
Component number and title	2: Planning for and Pitching an Enterprise Activity
Learning aim	B: Pitch a micro-enterprise activity C: Review own pitch for a micro-enterprise activity.

Year 11	
Component number and title	1: Exploring Enterprises
Learning aim(s)	A: Examine the characteristics of enterprises B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour C: Investigate the factors that contribute to the success of an enterprise

BTEC Assessment Plan - Year 11 ONLY										
Broughton High School 2020-2022										
BTEC Level 1 /2 Tech Award in Enterprise										
Programme Title										
Unit or Component No & Title	Assignment Title	Targeted Learning Aim/s or Outcome/s	Internal Verification of Assignment Brief Date	Hand Out Date	Internal Assessment Hand in Date or External Assessment Date	Internal Verification of Assessment Decisions Date	Planned Resubmission Date*	Internal Verification of Resubmission Date	Assessor Name	Internal Verifier Name
Year 1										
3. Promotion and Finance for Enterprise	Promotion and Finance for Enterprise	External Assessment		07/01/2021	N/A	N/A	N/A	N/A		External assessment 2nd February 2021 Exam cancelled. Assessment through past papers/ questions up to June 2021 - evidence for TAG
2. Planning for and Pitching an Enterprise Activity	Planning a Micro-Enterprise Activity.	A. Explore ideas and plan for a micro-enterprise activity.	04/05/2020	07/06/2021	11/10/2021	18/10/2021	01/11/2021	10/11/2021	Penny Donleavy	Sue Gledhill

Year 2										
2. Planning for and Pitching an Enterprise Activity	Pitch to Potential Investors.	B. Pitch a micro-enterprise activity	04/05/2020	21/09/2021	22/10/2021	05/11/2021	08/11/2021	10/11/2021	Penny Donleavy	Sue Gledhill
2. Planning for and Pitching an Enterprise Activity	Pitch to Potential Investors.	C. Review own pitch	Covid mitigations - no assessment	Covid mitigations - no assessment	Covid mitigations - no assessment	Covid mitigations - no assessment	Covid mitigations - no assessment	Covid mitigations - no assessment	Penny Donleavy	Sue Gledhill
1. Exploring Enterprise	Enterprises: Success or failure?	A. Understand the different types of health and social care services and barriers to accessing them	07/09/2021	01/11/2021	04/02/2022	08/02/2022	25/02/2022	28/02/2022	Penny Donleavy	Sue Gledhill
3. Promotion and Finance for Enterprise	Promotion and Finance for Enterprise	External Assessment		Feb-22	N/A	N/A	N/A	N/A	Re-sit Opportunity	
1. Exploring Enterprise	Enterprises: Success or failure?	B. Explore how market research helps enterprises meet customer needs and understand competitors behaviour.	11/11/2021	21/02/2022	31/03/2022	22/04/2022	28/04/2022	04/05/2022	Penny Donleavy	Sue Gledhill
1. Exploring Enterprise	Enterprises: Success or failure?	C. Investigate the factors that contribute to the success of an	19/03/2022	19/04/2022	04/05/2022	06/05/2022	13/05/2022	17/05/2022	Penny Donleavy	Sue Gledhill
Lead Internal Verifier Signature	 Penny Donleavy (signed copy in school)							Date	07/01/2021 amended 11/4/2021 amended 7/6/2021 amended 7/9/21	
* Lead Internal Verifier must authorise any resubmissions. The learner must have met the initial deadline (or an agreed extension deadline) and authenticated their work. The resubmission date must be within 15 working days of the learner receiving the results of assessment.										